

# Our Founders

## Eric Martinez

### CEO & FOUNDER

Prior to founding Modjoul, Mr. Martinez served as Executive Vice President of Claims and Operations at American International Group, Inc. Prior to that, he served as the CEO of United Guaranty Corporation, and prior to that he served as Executive Vice President for Claims and Service of Safeco Corp.

In his time working in the insurance industry, Mr. Martinez saw too many unnecessary workplace injuries and fatalities, which led to the creation of Modjoul.

Mr. Martinez holds a Bachelor's degree in Mechanical Engineering from Clemson University and a Master's in Business Administration from Valdosta State University.

Eric serves on the Forest Ridge Academy Board of Trustees, is an avid mountain climber, a Clemson University Football follower, and enjoys spending time with his wife, Celeste, his three children, Tanner, Reid, and Mollie, and his three bull dogs.



## Jen Thorson

### COO & FOUNDER

Jen Thorson is the Chief Operating Officer and founder at Modjoul. As a former executive at AIG, Ms. Thorson had also seen a lot of unnecessary workplace injuries and fatalities. As a runner, she has also been a long-time customer of athletic wearables.

Prior to founding Modjoul, Ms. Thorson was the Head of Strategic Planning, Transformation, Operations, and Regulatory Control at American International Group. Ms. Thorson was recognized as a top talent at AIG and was a member of AIG's top 50 women executives. Ms. Thorson held varying leadership positions during her years at American International Group.

Ms. Thorson holds a Bachelor of Arts degree in English Literature from the University of North Dakota and a Master of Arts degree in Human Resources Development from the University of St. Thomas, St. Paul, MN.

Jen serves on the Seton Hall University's Gerald P Buccino '63 Center for Leadership Development Honors Program Advisory Council and also is a mentor and board member for their Women's Initiative.

Jen is a big Seton Hall Basketball fan, is an avid runner, and enjoys spending time with her husband, Ted, daughter, Claire, and golden retriever, Lyle.

